

CORPORATE SUPPORT



Counting on you.

You are the key to unlocking imagination and exploration.

Knock Knock Children's Museum is the Capital Region's only museum devoted exclusively to children, where they can learn through play, exploration, and self-discovery in a safe and welcoming environment. We are a community spark for engaging, playful learning experiences that inspire and support lifelong learning – a place of possibility for children.

Our best-in-class facility is consistently voted as a top-choice destination for family fun in the Capital Region, drawing tourists from across the Gulf South. Our museum builds community, bringing children and families together and connecting them with educational resources and information. Knock Knock introduces the building blocks of language, math, science, and art through play from the earliest stages. Our museum inspires children to explore and helps prepare them for success in school and life through our nationally recognized programs and the hands-on, educational features of our beautiful, award-winning museum.

We know we would not exist without the generous support of our community at large. Admission, membership, program fees, and other earned income cover an average of 60% of the museum's annual expenses. Contributed revenue from generous donors, corporate sponsors, and community partners covers 40% of our operating costs each year, through sponsorship of our Access for All initiatives, event-based fundraisers, Learning Zone sponsorships, or unrestricted corporate and individual gifts.

Since opening our doors in 2017, we have welcomed over half a million visitors, despite being shut down for 447 days during the pandemic. As we continue to recover from the impacts of this closure, we remain committed to opening doors to all children and families. We invite our entire community to join us for playful and engaging learning experiences. Programs like Access for All expand opportunities for members of our entire community to experience the museum with inclusive and sensory-friendly hours for children who have disabilities or special needs, as well as through community-wide Free Days, field trips, and reduced-price admission for those who qualify.

Ways to Support Us



Play is serious business for children. It is essential to brain development – building a foundation for the cognitive, physical, social, and emotional well-being of all children. Providing quality opportunities to learn through play in a safe and inclusive environment is foundational in preparing children for success in school and in life.

When businesses and corporations support Knock Knock, they not only make a tax-deductible donation that provides sustaining resources to enhance and maintain our museum, they help support our entire community by improving the quality of life for the children and families in the Capital Region and beyond.

Who's There? Fund

Provides critical operational support for sustaining and enhancing our award-winning museum as a “best in class” facility; developing nationally-respected, engaging, and educational programs; and enabling us to train, recruit, and retain early childhood education professionals. The “Who’s There?” Fund supports the museum’s most urgent needs.

Access for All Fund

Open doors to children in the Capital Region who are growing up in under-resourced environments and children who have disabilities and special needs by providing expanded opportunities to experience the museum. Access for All programs include community-wide Free Days, Play 4 All inclusive and sensory-friendly hours, school field trips, reduced – price admission for those who qualify, and Knock Knock at Your Door community outreach and engagement.

Sponsored Signature Events - \$2,500-\$50,000

Offer high-profile sponsorship opportunities, including our magical Storybook Soiree gala, and signature events like Mardi Gras at the Museum, Knock Knock – Boo’s There!, Holly Jolly PJ party, and Noon Year’s Eve.

Themed Programs & Teacher Training - \$8,000-\$15,000

Provide exceptional educational museum programming for visitors and training for local early childhood educators developed by experts and researchers in early learning. Knock Knock programming empowers and equips teachers to incorporate interactive, playful learning in classrooms and formal education settings.

Corporate Memberships - \$5,000 & Up

Provide your work family with the benefits of membership to the Capital Region’s favorite family-friendly attraction. Benefits include employee admission and event passes, employee memberships, corporate donor recognition, and event promotion.

Learning Zone & Building Element Sponsors - \$10,000 & Up

Sustain, enhance, and improve our educational Learning Zone exhibits and building spaces at Knock Knock. These hands-on exhibits integrate early literacy and STEAM-focused concepts for children birth to age 8 with features that are designed to create teachable moments that connect children’s everyday experiences to learning.

Facility Rentals - \$6,000 & Up

Rent all or part of our unique facility for private events such as meetings, workshops, receptions, or corporate/family fun events like Knockturnal Nights adult game events, and holiday parties.

For information on Corporate Membership and other ways to support Knock Knock Children’s Museum, contact **Chris Marshall, Chief Development Officer.**



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