



KNOCK KNOCK

children's museum

2017/2018
impact report

2017/2018 **impact report**

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KNOCK KNOCK.

who's there?

you.

you who?

you-HOOOO!

we're excited to share our report with you .

about knock knock children's museum

Knock Knock Children's Museum is a 501(c)(3), private non-profit organization, committed to providing an inclusive gathering place where families and children of all backgrounds and experiences can interact and learn through play. The 26,000 square-foot facility sits atop Knock Knock Hill overlooking BREC's City-Brooks Community Park in Baton Rouge, Louisiana. The museum's prime location on six acres of existing parkland provides a beautiful backdrop for children as they discover the power of play in a space built just for them. Centrally located in the heart of East Baton Rouge Parish, just off the I-10 corridor, Knock Knock is accessible for all children of the surrounding nine-parish Capital Region as well as travelers visiting from across the state of Louisiana and beyond.





we're on a mission

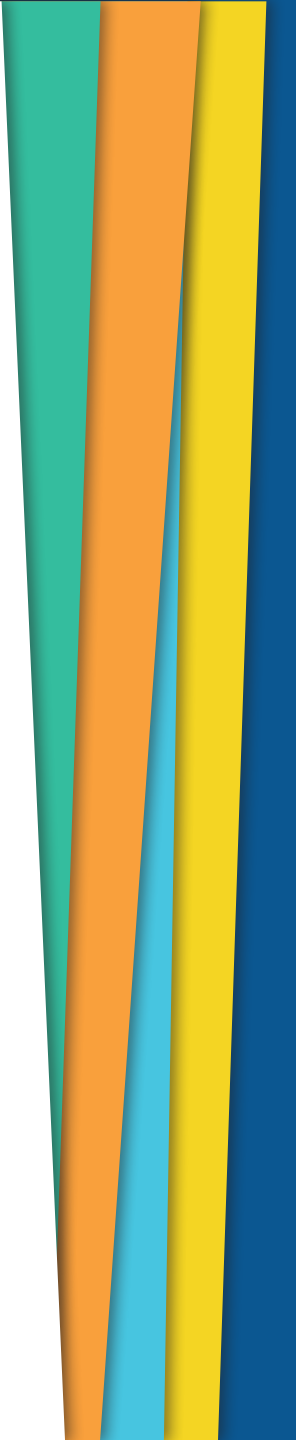
Knock Knock Children's Museum is a community spark for engaging, playful learning experiences that inspire and support lifelong learning.

what we do

Serving children birth to age 8 and their families, Knock Knock Children's Museum is filled with hands-on, fun-filled interactive exhibits called "Learning Zones." Knock Knock's Learning Zones are designed to create teachable moments that connect children's everyday experiences to learning. Our focus is on the development of the whole child with the goal of increasing early literacy skills while also expanding knowledge and raising interest in STEAM (science, technology, engineering, art and math) subjects and careers.

why we do it

Knock Knock Children's Museum is a force for innovation in early learning, working tirelessly to close the knowledge and opportunity gap in our community. Knock Knock is committed to supporting research-based learning experiences for families, educators, caregivers, and, most importantly, children. Whether inside the museum walls or out in the community, Knock Knock Children's Museum is truly a catalyst for change, bringing children and families of all walks of life together in the spirit of learning through play.



our story

our history at a glance

Knock Knock Children's Museum is a place where families from all backgrounds can come together for remarkable play-based, early learning experiences. Seed funding from the Irene W. and C.B. Pennington Foundation helped ensure Knock Knock's initial plans were guided by early learning research, children's museum best practices and sound business principles. An initial feasibility study indicated overwhelming community support. A national education consultant then established an exhibit learning framework that guided a master plan and created the unique vision for the museum. Finally, a strategic planner was retained to develop a sound business plan for the museum's sustainability.

In 2010, a project director was hired, and Knock Knock's administrative office was established. A cooperative agreement with BREC was finalized in 2011. In 2012, Cambridge Seven Associates (C7A), a national architectural firm from Cambridge, MA, and local architectural firm, Remson, Haley and Herpin, were selected as partnering architects. In 2015, Knock Knock and BREC held a ceremonial, groundbreaking event in City-Brooks Community Park. That same year, Knock Knock selected 1220 Exhibits, a professional fabrication team from Nashville, TN, to build the learning zones. In 2016, following a national search, Knock Knock's first Executive Director, Peter Olson, was hired. On August 22, 2017, Knock Knock Children's Museum opened its big doors of learning to the Capital Region.

The thirty Founding Members and two Founding Partners are visionary philanthropists who invested in this community project at a very early stage of development and planning. Their legacy will always be Knock Knock Children's Museum.

Knock Knock Founding Partners

The Recreation and Park Commission for the Parish of East Baton Rouge (BREC)

Irene W. and C.B. Pennington Foundation

Knock Knock Founding Members

Albemarle Foundation	Lamar Advertising Company
All Star Automotive Group	Lee Michaels Fine Jewelry
Amedisys, Inc.	The Manship Family
The Andreeff Foundation	Marcia & Daniel Marsh Family
Mi Mi & Chip Bankston <i>in memory of Graham Bankston</i>	Mary Kay & Terrell Brown
Baton Rouge Coca-Cola Bottling Company	Kate & Tee Brown
The Boo Grigsby Foundation	The Mary Charlotte & Lloyd Collette Fund
Aza & Tim Bowlin	The McMains Foundation
Brookwood Properties	Peoples Health
Chad L. Prather, M.D. & Camile A. Silva	Raising Cane's Chicken Fingers
Capital Area United Way	Catherine and Matthew Saurage
The City of Baton Rouge	The Savoie Family
Credit Bureau of Baton Rouge Foundation	SGS Petroleum Service Corporation
ExxonMobil	Waters & Pettit Commercial Real Estate
The Douglas Littleton Gordon Family	The Worley Family
Junior League of Baton Rouge	Knock Knock Founding Board of Directors



fourteen years in the making

Knock Knock Children's Museum began in 2004 as a conversation between three moms around Kelli Stevens' kitchen table. Their desire was for Baton Rouge children and families to have a place to gather, play and learn; a place where everyone is welcome and the strains of everyday life give way to wonder, excitement

and curiosity. They recruited a board of directors and sparked a community-wide grassroots movement to ensure the children's museum became a reality for the Capital Region. After fourteen years of passionate perseverance, Knock Knock Children's Museum opened to the public on August 22, 2017.



GENESIS MOMENT

2004

The idea of Knock Knock Children's Museum is brought to the kitchen table

BREC PARTNERSHIP

2010

Usage of six acres of land and \$3 million capital commitment from a private donor

\$14M CAPITAL CAMPAIGN ANNOUNCED

2013

\$6 million building campaign
\$5 million Learning Zones campaign
\$3 million other needs

PENNINGTON FOUNDATION & FUNDING MEMBERS

2013

Irene W. and C.W. Pennington Foundation \$1.5 million match of Founding Member Campaign

GROUND BREAKING

2015

Knock Knock groundbreaking ceremony, April 2015

GRAND OPENING

August 22,
2017



founding learning zone & building element sponsors

Anchored in research and evidence-based practices addressing all areas of development, Knock Knock Children's Museum features 18 interactive, hands-on Learning Zones that are designed to create teachable moments that will connect children's everyday experiences to learning.

All Hands On Deck!

*Sponsored by The Parks Family Foundation
and Carline Companies*

Art Garden

Sponsored by Brookwood Properties

By-You Building

*Sponsored by Performance Contractors
and Triad Electric & Controls,
A Newtron Group Co.*

Bubble Playground

Sponsored by Albemarle Foundation

Butterfly Mobile

Sponsored by Louisiana Public Broadcasting

Fish Tales

Sponsored by The Dow Chemical Company



Knock Knock Children's Museum is a very special place where both adults and children are free to learn through exercising their imaginations. It has already had a great impact on this community and will continue to do so for years to come. At LUBA, we feel our support of the museum is an investment in the future of Baton Rouge.

Kelli Bondy Troutman
*Director of Communications
and Community Relations,
LUBA Casualty Insurance
Company*



Geaux Figure! Playhouse

*Sponsored by Postlethwaite
& Netterville, APAC*

Go Go Garage

Sponsored by Faye Rogan Lane

Huddle Up! Team Room

Sponsored by Jones Walker LLP

I See Food Café

*Sponsored by Cailyn Michael
Parenton Foundation*

Lake View Terrace

*Sponsored by Baton Rouge
Orthopaedic Clinic*

Knock Knock Maker Shop

*Sponsored by Brookwood
Properties*

Knock Knock Square

*Sponsored by A Friend of
Knock Knock*

Paws and Claws

*Sponsored by A Friend of
Knock Knock*

Pelican Pantry

*Sponsored by Associated
Food Stores*

Percussion Instrument

*Sponsored by Louisiana
First Foundation*

Quiet Cabin

Sponsored by Woman's Hospital

Ship Shape Health Challenge

*Sponsored by Our Lady of the Lake
Children's Hospital*

Storybook Climber

*Sponsored by A Friend of
Knock Knock*

Story Tree

*Sponsored by LUBA Casualty
Insurance Company*

Welcome Center

*Sponsored by Merrill Lynch
Bank of America*

Knock Knock Benches

*Sponsored by:
Pat Bodin and Cate Heroman
Teeta and Rolfe McCollister
Kim and Mark Morgan
Harris and Shelley Favre
Zeringue Family*

knock knock leadership



executive committee

Cate Heroman

*Chair
Early Childhood Consultant, Author*

Erin Lutkewitte Kilgore

*Vice Chair
Partner, Kean Miller LLP*

Dr. Larry “Chip” Bankston

*Secretary
Orthopedic Surgeon*

Jon LeBlanc

*Treasurer, C.P.A.
Postlethwaite & Netterville*

Genny Nadler Thomas

*Acting Executive Director
Knock Knock Children’s Museum*

board of directors

Abby Barden

*Public Affairs Manager
The Dow Chemical, Co.*

Aza D. Bowlin

Immediate Past Board Chairman

Sandra Davis

*Assistant Superintendent of Schools
Central Community School System*

Nell McAnelly

Educational Consultant

Rolfe Miller

*Managing Director, Investments
Morgan Keegan & Company*

Rebecca Nelson

Community Advocate

Robert Pettit

*Broker/Owner
Waters & Pettit Commercial Real Estate*

Collis Temple III

*National Sales Director
Primerica*

Raedtha “Rae” Vasquez

*Partner
Jones Walker LLP*

Shenoa Webb

*Director
EBR School System*

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Dennis Blunt

Attorney, Phelps Dunbar

Leslie Campbell

Owner, Leslie Campbell Weddings & Events

Ashley Casey

Community Advocate

Staci Deumite Duhe'

Owner, Nursing Care Connections

Clarice "Cricket" Gordon

Registered Nurse

Kelli Harton

Development Consultant

John O. Hearin

Owner, Hearin' Properties and PODs

Teresa Kleinhans

Strategic Planning Consultant

Bonnie Hunt Marcantel

C.P.A., Postlethwaite & Netterville

Laurie Marien

Attorney, Family Law Specialist

Carolyn McKnight

Superintendent, BREC

William "Bill" Palmer

Community Advocate

Brenda Perry

Community Advocate

Ashley Shelton

Director, Louisiana One Voice

Emily F. Smith, Ph.D.

Early Childhood Consultant

Kelli Stevens

Community Advocate

Shelley Favre Zeringue

Community Advocate



It has been an honor to serve on the Knock Knock Board of Directors over the last six years. The tireless work of our committed staff & determined board members has resulted in an amazing, world-class children's museum. Knock Knock has already impacted the lives of so many families in our Capital Area. Stimulating the developing brain through interactive play and learning positions our community's children on a path to success in the classroom and life. Beyond honoring my late son's memory, Knock Knock has allowed me to be part of a community spark that strives to improve the educational opportunities for ALL children in the Capital Area.

Dr. Larry "Chip" Bankston
Secretary, Orthopedic Surgeon
Knock Knock Founding Member



what a year



Dear Friends,

We are thrilled to share the story of our first year of operation in this impact report, celebrating the new Knock Knock Children's Museum!

On August 22, 2017, we cut the ribbon on what is now one of the most impactful institutions in our community. With 18 interactive Learning Zones and a Big Backyard with limitless possibilities for exploring nature, the museum offers children and their families in the Capital Region a vast array of unique hands-on early learning opportunities.

Opening our doors paved the way for many museum accomplishments during the first twelve months. We exceeded our expectations by serving more than 218,000 visitors. We facilitated 376 field trips with 26,775 children in preschool through third grade. Through our Knock Knock for All Access Fund, 6,542 visitors experiencing financial hardships entered the doors of our museum with a reduced admission. Free field trips were offered to all Head Start programs in the nine-parish Capital Region. Our sensory friendly playtimes offer children with autism or other sensory processing difficulties a calmer, less crowded way to enjoy all that the museum has to offer.

So what is our secret? How do we keep people coming back? In today's world, it seems that time for play has been drastically reduced in spite of more and more research showing the importance of play in children's lives. Our dynamic, ever-changing immersive experiences and programs surprise and delight our young visitors. Through play, they make sense of their world, use their imaginations, develop their creativity, solve problems, test their limits, learn patience and make new friends—laying the foundation for critical skills that will lead them to become confident, successful learners. And most of all, they have fun!

Our first year was remarkable, and we are grateful to you, our friends, stakeholders and donors, who give us the opportunity to execute our mission and make Knock Knock Children's Museum a welcoming place for all. As we look forward to an exciting future, we are overwhelmingly thankful to our amazing community for championing our growth.

Cate Heroman
2018 Board Chair

Aza Bowlin
2017 Board Chair

knock knock.

who's there?

ken.

ken who?

ken we perform
or what!

knocking it out of the park

Opening the doors to all children in our community.

Since opening our doors, we have begun to realize the magnitude of our mission to be a community spark for engaging, playful learning experiences that inspire and support lifelong learning. Knock Knock has made a significant impression on the nine-parish region, serving children from 60 out of the 64 parishes, as well as welcoming families from 48 states and 10 countries. Thanks to our generous supporters, the children's museum has been able to deliver more than 450 hands-on programs that build upon the educational curriculum presented within our 18 Learning Zones. Beyond our doors, your contributions broke down barriers for 350 of our nearest neighbors through innovative STEAM outreach camps. Your support underscores our belief that high-quality play experiences are the right of every child, regardless of ability, background or income.

knocking it out of the park

With more than 220,000 visitors in the first twelve months of operation, Knock Knock Children's Museum is the most visited attraction in Baton Rouge. Supporting Knock Knock Children's Museum is critical to the future of the nine-parish Capital Region. A safe, inclusive environment for impactful, play-based learning experiences, Knock Knock is a space vital to the development of our youngest citizens. Here, children are able to follow their own interests and passions through hands-on, minds-on play. They are able to take ownership of their own learning, solve problems and develop and explore their own curiosities. They open their eyes to different ideas and perspectives. This kind of exposure is key in the development of creative and higher-level thinking skills, both of which are integral to a child's future success.

222,551

attendance

663

new donors

6,542

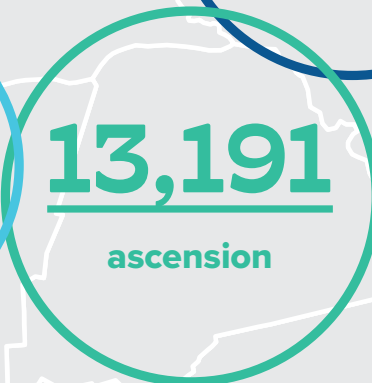
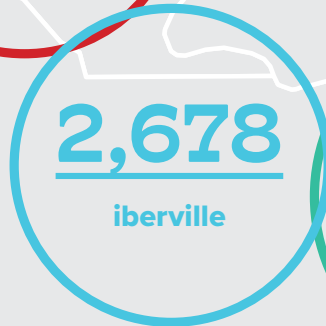
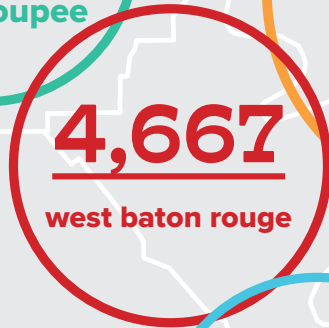
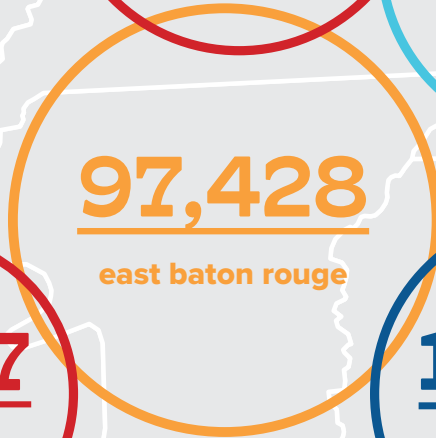
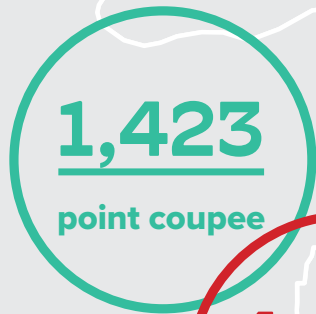
**access for all reduced
admission visitors**

5,226

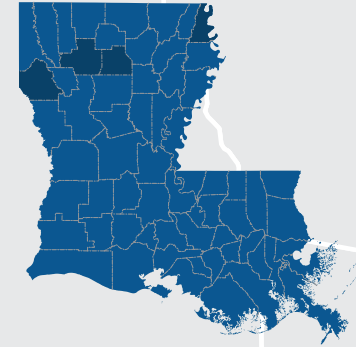
**memberships
sold**



**Knock Knock Children's
Museum was recognized
as Louisiana Museum of
the Year by the Louisiana
Association of Museums
for 2018.**

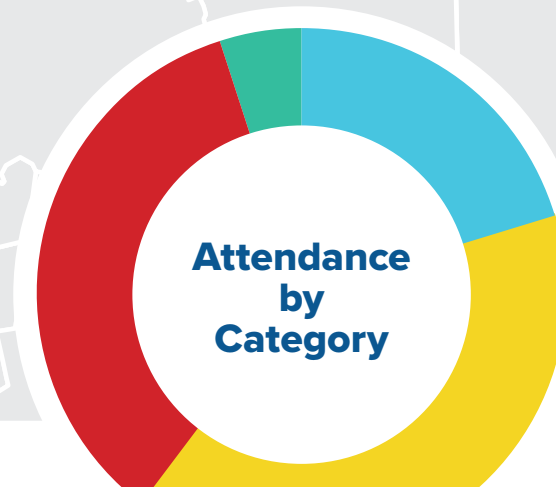


60 of 64 Parishes Visited



General Admission	41%
Membership	35%
Field Trips	18%
Free or Reduced	6%

Attendance
by Parish



knocking it out of the park

1,900

volunteers

10,600

volunteer hours

\$243,800

value of volunteer time



Volunteering with Knock Knock allows me the opportunity to make a difference in the lives of families and children.



Lois Rector
Knock Knock Volunteer

Knock Knock was a proud recipient of the 2017-2018 Happy Award given by Center for Community Engagement, Learning and Leadership at LSU.





376

field trips

26,775

field trip visitors

educator nights

Educator Night was created as a way to introduce Knock Knock Children's Museum to local teachers. To make field trips more meaningful, teachers have an opportunity to preview the museum, get the lay of the land and consider how the Learning Zones and experiences align with their own curriculum goals. The Learning Innovation team from Knock Knock shares information about field trips, STEM learning opportunities and Sensory Friendly Nights. The teachers then get to play in the museum and reflect on how they will interact with children during their visit to build vocabulary and extend learning.

398

**teachers attended
educator nights**

78

**teachers
attended the
STEM workshop**

making and tinkering with STEM workshop

Led by nationally recognized educator and author Cate Heroman and Knock Knock Maker Shop Specialist Alexandra Pearson, the Making and Tinkering with STEM Workshop focused on how tinkering and making experiences support fundamental STEM thinking and learning for young children. During the highly interactive full-day workshop, participants learned how tinkering, making and engineering are related and how each has an important role in the early childhood setting. ExxonMobil and The Academic Distinction Fund provided scholarships for many teachers to attend. Teachers left inspired and ready to implement these practices in their classrooms. One teacher commented, "I can't believe I'm saying this, but I can't wait for school to begin so I can try out these activities!"

access for all

The Knock Knock for All Access Fund knocks down barriers so children in the Capital Region who are growing up in under-resourced environments can benefit from regular museum visits. Knock Knock Children's Museum aims to encourage families of all backgrounds to visit the children's museum regularly and build lifelong museum habits by removing the primary barriers to access:

- The Socio-Economic Barrier (*financial hardship*)
- The Cultural Barrier (*museum attendance not a part of family culture*)
- The Isolation Barrier (*lack of transportation or parental support*)
- The Ability Barrier (*special needs or proficiency*)

reduced admission

Families experiencing financial hardships can visit Knock Knock Children's Museum for a minimal fee of \$3 per person with the presentation of a Louisiana Electronic Benefits Transfer (EBT) card and a valid form of photo ID. The balance of admission cost is offset through gifts to the Knock Knock for All Access Fund. These gifts have already allowed over 16,500 guests to experience the lifelong benefit of play! By removing the financial barrier, the Knock Knock for All Access Fund also addresses the social and academic barriers children face when they are not exposed to high quality museum experiences.

field trip scholarships for head start classes

Presented by the Dodge Family Fund, the Knock Knock Children's Museum Field Trip Scholarship Fund for Head Start provides free enhanced field trips for pre-school Head Start classes in the Capital Region's nine parishes: East Baton Rouge, West Baton Rouge, Iberville, Pointe Coupee, East Feliciana, West Feliciana, St. Helena, Livingston and Ascension. Because of the generous gift from the Dodge Family Fund, Knock Knock Children's Museum was able to serve 2,443 children through Head Start Field Trips.

sensory friendly hours

Families of children with special needs or sensory sensitivity can enjoy the children's museum with the benefit of adapted materials, noise reduction, special activities and a reduced number of visitors during Knock Knock Sensory Friendly Hours. Knock Knock for All Access Fund provides the opportunity for a comfortable, protected and accepting environment for children with special needs, allowing parents to make connections with other families while using new tools and resources to expand the museum.

Children who have ample opportunities to engage in meaningful play experiences—where they can explore, try out their ideas, solve problems, build and create, and work with others—are more likely to succeed in school and in life. We applaud the commitment of Knock Knock Children's Museum to ensure that all children have access to their eighteen beautifully designed Learning Zones. We hope that families and early childhood educators who visit the museum will be inspired by their children's experiences to return often and to continue to support children's learning at home and at school.

Diane and Lowell Dodge
Dodge Family Fund



beyond our doors

Knock Knock Children's Museum is a force for innovation in early learning, working tirelessly to close the knowledge and opportunity gap in our community. The impact within our walls is reinforced with innovative educational programming that takes place outside the children's museum, in our own neighborhood and beyond. Knock Knock is committed to supporting research-based learning opportunities for families, educators, caregivers and, most importantly, children. Targeted donations allow the museum to pilot strategic initiatives for an expanding population of children living in under-resourced environments, enabling the museum to widen its reach and expose more children and families to innovative learning opportunities. Whether inside the museum walls or out in the community we call home, Knock Knock Children's Museum is truly a catalyst for change, bringing children and families of all walks of life together in the spirit of learning through play.



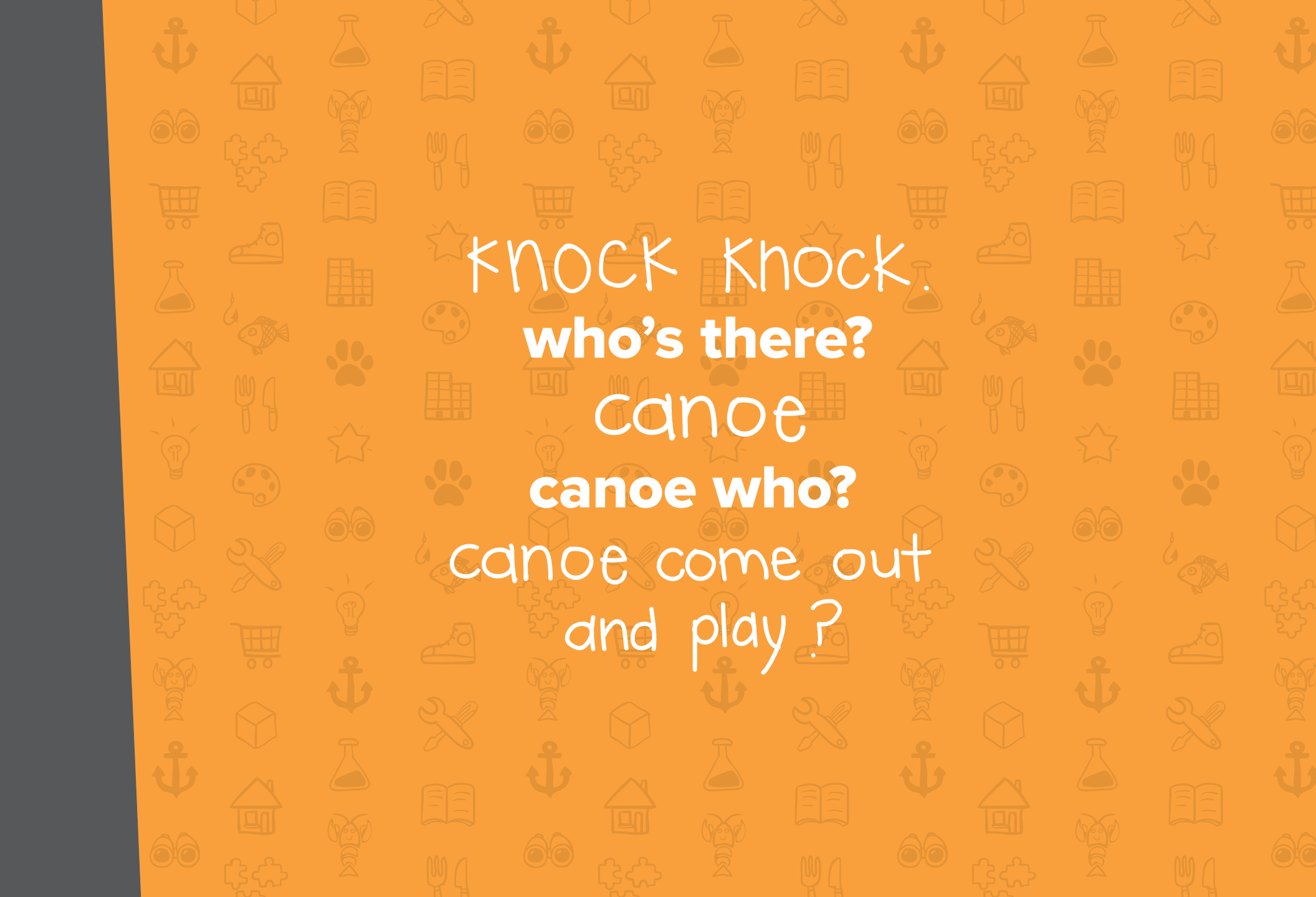


summer outreach

Funded by the Reilly Family Foundation, Knock Knock's Summer Outreach Program was created to provide play-based, STEAM-driven learning experiences to 350 children who are living in underserved communities in the neighborhoods surrounding the museum. The goal was to create a program providing high-quality, material-rich learning experiences that embrace Knock Knock's educational philosophy directly in the neighborhoods in which they live and play.

The Summer Outreach Program serves as a model to guide other communities in providing meaningful outreach that supports our vision: to serve all families, bridge communities and be a place for learning through play.





Knock Knock.
who's there?
canoe
canoe who?
canoe come out
and play ?

innovation and programming

We open our doors to innovation.

Knock Knock Children's Museum is made up of 18 static Learning Zones. Programming within these Learning Zones allows the museum to transform the experience, peaking the interest of our youngest citizens and providing an immersive learning opportunity.

the ever-changing experience



Play is really brain building, especially in early childhood. Developmentally appropriate play promotes the skills a child needs throughout life and boosts learning. Children's museums are a great place for parents to play with their children!

Stewart T. Gordon, MD
Pediatrician
Knock Knock Founding Member



programming

Knock Knock's educational programs and special events have a certain WOW factor about them! Whether it is using tools to take apart a mechanical stuffed animal to see how it works or working collaboratively to create a giant mosaic of George Rodriguez's Blue Dog, the novelty of the experiences actually boosts brain development and learning. Science tells us that the brain is stimulated by novelty in the environment. When children experience something new, something different, something novel, they are more motivated, engaged and eager to learn.

While young children learn through play, not all play is created equal. The programs that Knock Knock offers are carefully aligned with educational standards and are designed to extend, enhance and enrich concepts learned in school in a playful, informal setting. Two-thirds of the children in elementary schools today will one day have jobs that haven't even been invented yet. Knock Knock's educational programs help children become creative thinkers and problem solvers so they can come up with innovative solutions to unexpected situations that they will face throughout their lives.

At Knock Knock, there are free programs for everyone. For our youngest visitors, Baby Rhyme Time is one of our most beloved programs and uses rhyme, rhythm and repetition to develop language, memory and other brain-based learning skills. As children grow and develop in their abilities, the choices are endless: puppetry, robotics, stop-motion animation, pottery, sewing, engineering design challenges, cardboard arcade creation, simple coding, weaving, silk-screening, poetry, storytelling and more. Through these experiences, children can follow their interests and become deeply engaged in projects that are meaningful to them.

creative in residence

In partnership with the Arts Council of Greater Baton Rouge, the Knock Knock Creative in Residence program brought professional teaching artists from across the country to share their talents with museum members and visitors. Each month featured a different visiting artist who taught free classes in arts ranging from puppetry to dance. In January, Clay Achee joined us to teach the art of puppeteering; in February, John Lawson lead Mardi Gras Mosaics; March brought Therese Knowles with her workshop, Who's There/ You Are....So Let's Make a Bowl Together; Shamira Arita danced her way into our hearts through Creative Movement in May; June brought summer heat and Rebecca Emberly's hands-on collage workshop; August brought the series to a close with Xero Skidmore's spoken word demonstration, Rhythm & Rhymes. Children and adults alike became active creators as they learned about each medium and explored new ways to think about art and artistic expression. Overall, children and professional artists worked together to make 417 individual pieces of unique, whimsical and playful art.



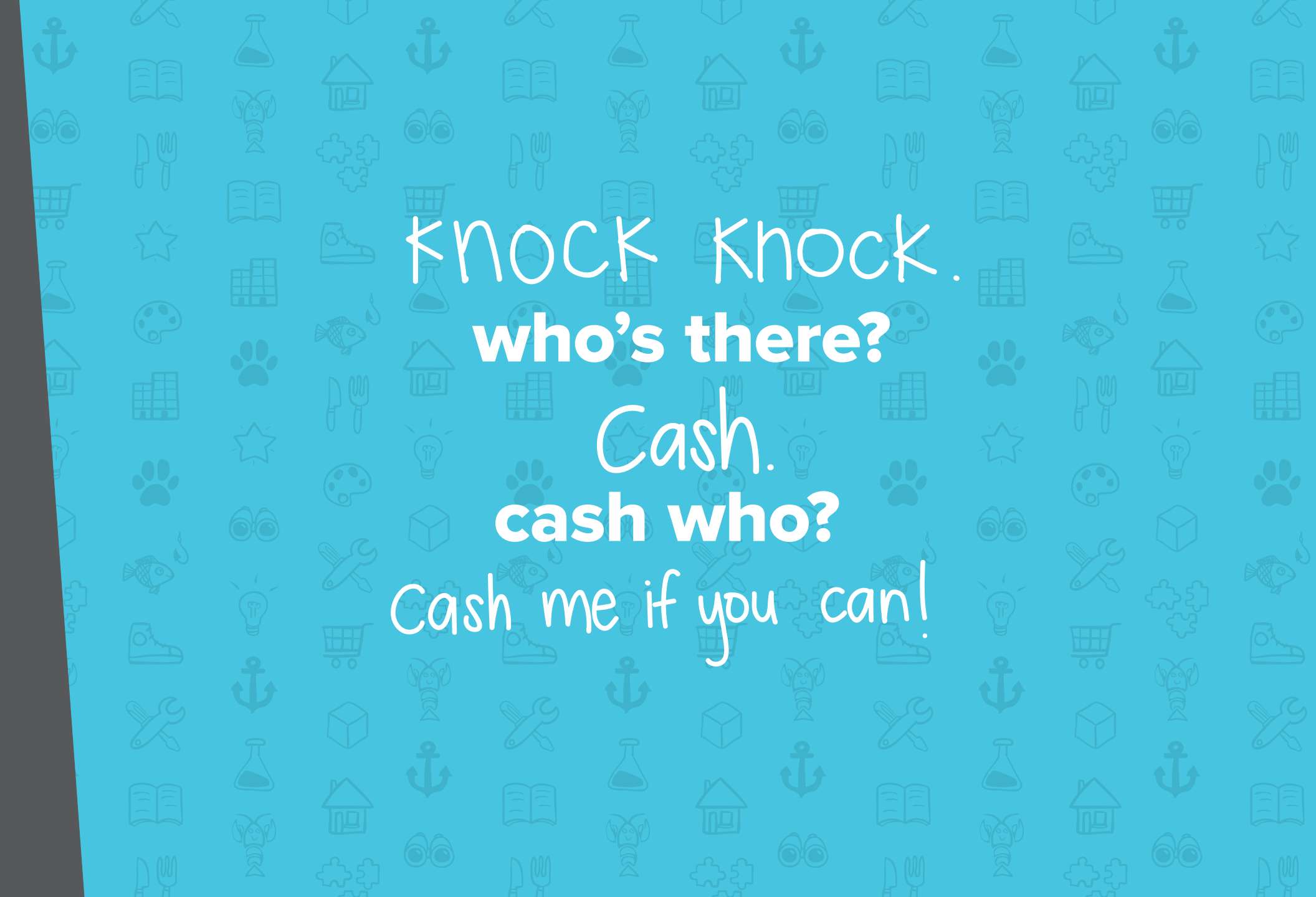
summer backyard series

Sponsored by a grant from the Arts Council of Greater Baton Rouge, Knock Knock's Summer Backyard Series transformed the museum's Big Backyard into a communal gathering space. Over the course of four weekends in July, when the education gaps widens due to summer learning loss, the series of interactive artist performances, followed by workshops designed for children and families, took place underneath the children's museum's shady live oaks. Local artists took inspiration from nature and created programming that followed the four elements: wind, water, earth and fire.

The Summer Backyard Series consisted of Wind Story with Rebecca Todaro, Candle Dipping with Cassidy Creek, Water Movement with Shamira Arita, and Animal Earth Effigies with Mikey Walsh. In addition to the workshops, each artist advised Knock Knock staff on curating educational activities that related to their specific art form. These activities extended the child's learning experience beyond a single performance.

These hands-on, interactive workshops provided children in the Capital Region the opportunity to experience multi-disciplinary and unconventional art forms they may never have experienced otherwise.





KNOCK KNOCK.
who's there?
Cash.
cash who?
Cash me if you can!

2017/2018 financial summary

Community support is vital to Knock Knock's mission.

With a \$2.6 million operating budget, Knock Knock relies on the support of private donors to continue our work in the Capital Region. Admission and membership fees cover only 60% of the museum's annual expenses. Philanthropic support helps to cover essential operating expenses like art and technology supplies, educational programming, field trips for low-income students, outreach to schools, maintenance of our new facilities and much more.

financial overview

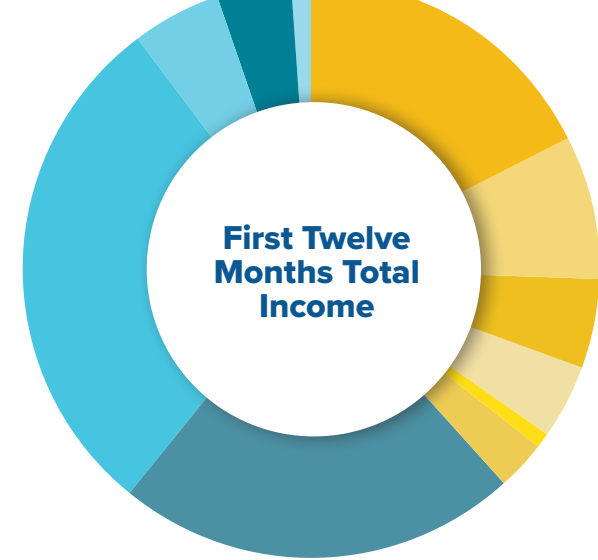
Capital Campaign

Thanks to the support of Founding Partners, Founding Members, Learning Zone Sponsors, Programming Sponsors and Campaign Contributors, Knock Knock successfully completed a \$14 million inaugural capital campaign.

Capital Campaign Breakdown

Founding Partners & Members	\$6,000,000.00
Learning Zone Sponsors	\$5,765,000.00
Capital Outlay Funds	\$1,024,000.00
Additional Contributions	\$400,000.00
Institutional Planning	\$483,411.73
Unrestricted Gifts	\$665,831.46
Community Outreach	\$36,474.21
Access for All	\$87,250.00

\$14 million
capital campaign



First Twelve Months of Operation

Total Income	\$3,737,324
Total Contributed	\$1,442,909
■ Learning Zone Sponsorships	\$655,000
■ Who's There? Fund	\$305,883
■ Knock Knock For All Access Fund	\$187,718
■ In-Kind Contributions	\$157,610
■ Educational Programming	\$25,118
■ Other	\$111,580
Total Earned Income	\$2,294,415
■ Membership	\$840,500
■ General Admission	\$1,078,579
■ School Groups	\$185,571
■ Special Events	\$154,305
■ Other	\$35,460
Total Expenses	\$3,201,260
■ Programming	\$65,975
■ Fundraising/Marketing	\$221,575
■ Admin/Operating	\$2,913,710



we believe in
Learning
through
PLAY



Knock Knock.

who's there?

val.

val who?

we val-ue our
donors and partners

donors and partners

Your generosity was the key to our success.

Knock Knock has been a grassroots community project from day one. What started as an idea from a group of local moms around a kitchen table was brought to life through the 800+ supporters who gave of their time, resources and talents. Knock Knock would like to thank all of our donors who have brought the power of play to our community. Your support was the spark that made this special place a reality and the catalyst for our enormous impact!

thank you to our donors and partners

Thank you for everything you do. Our sincerest thanks goes to the following individuals, foundations, companies, and government agencies that contributed to the museum from inception to August 22, 2018. We are deeply grateful for your unwavering partnership and steadfast support.

Lifelong Learner (\$3M and up)

The Recreation and Park Commission for the Parish of East Baton Rouge (BREC)

Adventurers (\$1.5M and up)

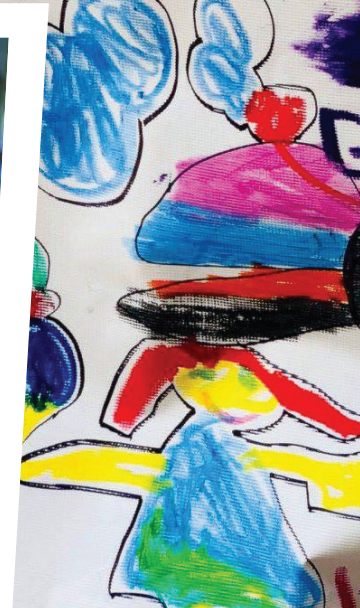
A Friend of Knock Knock
Irene W. and C.B. Pennington Foundation

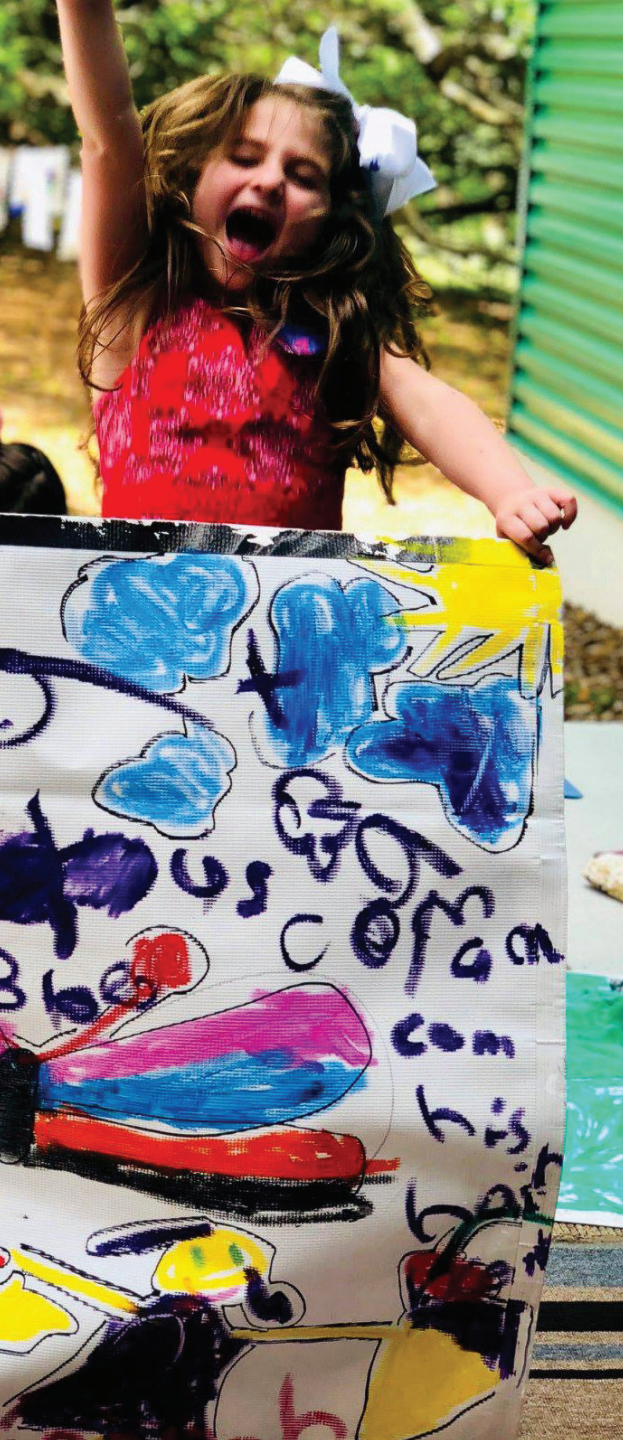
Inventors (\$1,000,000 - \$1,499,999)

The State of Louisiana
Capital Region Legislative Delegation

Explorers (\$500,000 - \$999,999)

Brookwood Properties





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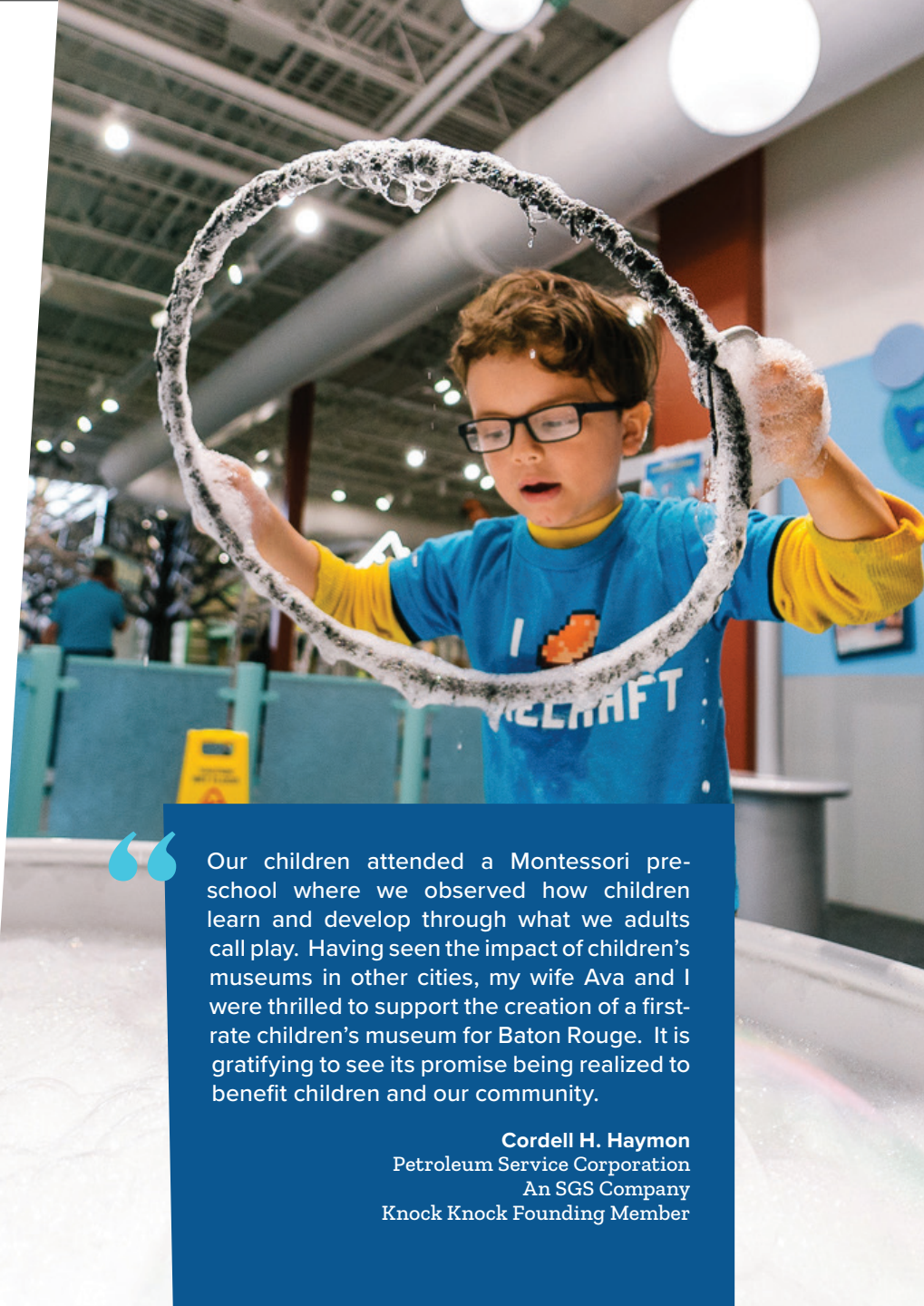
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“Our children attended a Montessori preschool where we observed how children learn and develop through what we adults call play. Having seen the impact of children’s museums in other cities, my wife Ava and I were thrilled to support the creation of a first-rate children’s museum for Baton Rouge. It is gratifying to see its promise being realized to benefit children and our community.

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One of the things I am most proud of during my tenure at BREC is helping to make the vision of a world-class children's museum a reality for families in the Greater Baton Rouge region. We know that early childhood education is the key to success later in life and this museum is a game-changer in that area. It also meets BREC's goal of starting children on the path to good health as early as possible, as the museum mixes educational opportunities with physical activity. It has been exciting to see the museum shatter attendance expectations and introduce new and fun programs to the community, and I can't wait to see what the creative, passionate staff comes up with next.

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The Irene W. and C.B.
 Pennington Foundation has been a proud
 partner of Knock Knock Museum from the
 beginning stages when it was merely an idea
 to the grand opening. It fills an important
 cultural and educational gap in our community
 and we could not be more pleased by its
 impact to this end. Our investment in Knock
 Knock has been a superlative investment in
 the children of Baton Rouge.

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knock knock.
who's there?
disguise.
disguise who?
disguise the limit!

looking ahead

Opportunity is always knocking.

The founders of Knock Knock Children's Museum saw a need in our community and worked diligently until they filled it. They understood that the bigger the challenge, the bigger the opportunity. Our first year of operation was one full of growth, milestones, challenges and achievements. We look forward to continuing this journey with you as we look toward the future of Knock Knock, where the possibilities are endless!

looking ahead

We made it, and we are just getting started!

Much like a child in their first year of life, the first 365 days of operation at Knock Knock Children's Museum were filled with development, growth, challenges and achievements. In the past year, Knock Knock has experienced so much success, and there is an energy in the building that is palpable. These successes and our enormous impact would not have been possible without this community's generosity and support. It has been humbling to have individuals, families, businesses, schools and other non-profits embrace us as we opened our doors and learned to walk. And like our littlest visitors, now that we are walking, we can't wait to run!

Over the past year, the children's museum has shifted from a start-up mindset to a growing, fully operational organization. With this transition, our organizational needs have evolved. Knock Knock's next chapter is more exciting than our last. With our energy focused on educational programming and learning through play, we will continue to bring cutting-edge play-based early learning experiences to the children of our community. This year was focused on creating an amazing visitor experience, a place where visitors feel welcomed and want to come back. With a year of operation under our belts, we are ready to begin looking to the future and planning our next steps to meet the ever-changing needs of children and families in the Capital Region. In addition, we are cultivating new donor relationships to expand our reach, bringing the Knock Knock experience to those who need it most. Together, we can maximize the power of play to transform the lives of children and families in our community. Your continued generosity will allow us to keep "knocking it out of the park" to impact our children for years to come.







The [unclear]
[unclear] and [unclear]
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Tommy and Paula [unclear]

a b c



Knock knock.

who's there?

tank.

tank who?

tank You!

