



Greetings Friends,

The Fourth Annual Duck Derby will take place on Sunday, November 7th, 2021! Join us on Knock Knock Hill at noon as we turn the front lawn into a sea of colorful ducks as they race to the finish line for a chance to win cash prizes. During and following the Duck Derby, children of all ages will enjoy “quacky” activities, including face painting, games, duck, and nature-themed play experiences. The 2021 Duck Derby is sure to be the fall’s most anticipated sporting event as we welcome our live audience back for the first time since 2019.

Your Duck Derby sponsorship will generate critical support for Knock Knock Children’s Museum while providing meaningful community exposure for your company or organization. Sponsorship dollars help sustain Knock Knock’s innovative programming, outreach, and education initiatives. Please help us continue providing research-based learning opportunities through play for children, educators, and caregivers in the Capital Region.

Support the
Power of Play!



SPONSORSHIP OPPORTUNITIES

Platinum \$30,000

- Donor wall recognition
- Impact report recognition
- Recognition on event collateral and signage
- Social media recognition
- Website recognition
- Social media gift announcement
- Gift announcement via e-blasts
- Name and logo displayed at the event
- Live mentions at the event
- Twenty-four (24) VIP tickets
- Ducky Derby Corporate Challenge entry

Big Quacker \$15,000

- Donor wall recognition
- Impact report recognition
- Recognition on event collateral and signage
- Social media recognition
- Website recognition
- Social media gift announcement
- Gift announcement via e-blasts
- Name and logo displayed at the event
- Live mentions at the event
- Twelve (12) VIP tickets
- Ducky Derby Corporate Challenge entry

Mighty Duck \$7,500

- Recognition on event collateral and signage
- Social media recognition
- Website recognition
- Name and logo displayed at the event
- Ten (10) VIP tickets
- Live mentions at the event
- Ducky Derby Corporate Challenge entry

Corporate Challenge \$500

- Exclusive corporate challenge rubber duck
- Company brand exposure through duck display
- Social media recognition
- Live mentions at the event
- Two (2) VIP tickets
- Ducky Derby Corporate Challenge entry



Lucky Duck \$5,000

- Recognition on event collateral and signage
- Social media recognition
- Website recognition
- Name and logo displayed at the event
- Live mentions at the event
- Eight (8) VIP tickets
- Ducky Derby Corporate Challenge entry

Puddle Duck \$2,500

- Recognition on event collateral and signage
- Social media recognition
- Website recognition
- Name displayed at the event
- Live mentions at the event
- Six (6) VIP tickets
- Ducky Derby Corporate Challenge entry

Duckling \$1,000

- Recognition on event collateral and signage
- Social media recognition
- Website recognition
- Name displayed at the event
- Four (4) VIP tickets
- Ducky Derby Corporate Challenge entry



**YES! I will support the Power of Play and sponsor the
2021 Duck Derby at the following level:**

- | | |
|---|--|
| <input type="checkbox"/> Platinum Sponsor \$30,000 | <input type="checkbox"/> Lucky Duck Sponsor \$5,000 |
| <input type="checkbox"/> Big Quacker Sponsor \$15,000 | <input type="checkbox"/> Puddle Duck Sponsor \$2,500 |
| <input type="checkbox"/> Mighty Duck Sponsor \$7,500 | <input type="checkbox"/> Duckling Sponsor \$1,000 |
| <input type="checkbox"/> Corporate Challenge \$500 | |

Contact Information:

Organization/Company Name

Contact Name

Address

City

State

Zip Code

Phone

Email

- ☐ Enclosed is a check made payable to Knock Knock Children's Museum
- ☐ Please contact me to collect payment over the phone.
- ☐ Please send an invoice for my Duck Derby sponsorship.

Please send completed forms and payment to:
Knock Knock Children's Museum
ATTN: Development
1900 Dalrymple Drive
Baton Rouge, Louisiana 70808



CONTACT:

MEGAN BOUCVALT, DEVELOPMENT MANAGER

MBOUCVALT@KNOCKKNOCKMUSEUM.ORG

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For more Duck Derby info visit knockknockmuseum.org/duckderby

Knock Knock Children's Museum is a 501(c)(3) private non-profit organization committed to providing an inclusive gathering place where families and children of all backgrounds and experiences can interact and learn through play.

The museum is filled with hands-on, fun-filled interactive exhibits called "Learning Zones." Anchored in research and evidence-based practices addressing all areas of development, our Learning Zones are designed to create teachable moments that will connect children's everyday experiences to learning. Knock Knock's focus is on the development of the whole child with the goal of increasing early literacy skills while expanding knowledge and raising interest in STEAM subjects and careers.

