



1900 Dalrymple Drive • Baton Rouge, LA 70808
@KnockKnockChildrensMuseum • KnockKnockMuseum.org

For Immediate Release

Contact: Jimmy Frederick, Knock Knock Children's Museum, (225) 317-2046, jfrederick@knockknockmuseum.org

Knock Knock Children's Museum Announces Hiring of New Executive Director

Peter Claffey to Lead Region's Signature Children's Museum

Baton Rouge, LA (April 17, 2019) After an exhaustive national search, Knock Knock Children's Museum is pleased to announce the hiring of Peter Claffey as the museum's new Executive Director.

"We were very deliberative with our search, and it has paid off for Knock Knock and the community as a whole," said Jon LeBlanc Board Chair for Knock Knock Children's Museum. "We were looking for a candidate that not only had knowledge of children's museums but had a passion for elevating Knock Knock to a world-class destination. We found that perfect combination with Peter."

Originally from Connecticut, Claffey's experience with children's and science museums runs the gamut, from Facilities Director to Executive Director and everything in between. For the last four and a half years, he has served as the Executive Director of Sci-Tech Discovery Center in Frisco, Texas. While there, he oversaw the implementation of new and innovative exhibits and programs, created extensive outreach initiatives, and expanded Sci-Tech's community partnerships.

"When I learned about the opportunity to lead one of the most impressive new children's museums in the nation, I simply couldn't pass it up," said Claffey. "My time at Sci-Tech has been a wonderful and rewarding experience. But my family and I are excited for the new adventures that await us in Baton Rouge and at Knock Knock. I am looking forward to hitting the ground running and taking this already exceptional museum to new heights."

"Peter will have an instant effect on Knock Knock's ability to impact early childhood education in the Capital Region and beyond," said LeBlanc. "As Board Chair, I can honestly say, we expect great things from our new Executive Director. I want to thank Aza D. Bowlin and the entire Search Committee for their tireless effort. It has been a long journey, but one that was certainly worth it now that we finally have Peter on board."

Claffey's first official day at Knock Knock will be Monday, May 6, 2019.

###

About Knock Knock Children's Museum:

Knock Knock Children's Museum is a community spark for engaging, playful learning experiences that inspire and support lifelong learning. The museum is comprised of hands-on, interactive exhibits called "Learning Zones" focusing on the development of the whole child with the goal of increasing early literacy skills, and raising interest in STEAM subjects and careers, especially among children from under-represented populations.