



In The News!



Louisiana State Representative Patricia Haynes Smith (far left), AT&T Regional Director Berry Burnside Balfour (second from right) and CWA Local 3403 President Dwaine Henderson (far right) joined Knock Knock Board Chair Aza D. Bowlin (second from left) and Knock Knock Board Member Clarice "Cricket" Gordon (Center) in City-Brooks Community Park for an AT&T check presentation to the children's museum.

AT&T DONATES TO KNOCK KNOCK CHILDREN'S MUSEUM TO PROMOTE LEARNING IN BATON ROUGE

BATON ROUGE, LA, APRIL 19, 2016 – AT&T has announced a \$10,000 contribution to the Knock Knock Children's Museum slated to be completed in Baton Rouge during the 2016-2017 school year. When its doors open, Knock Knock Children's Museum will be a destination for the exciting world of learning through play, discovery and hands-on exploration for young children and their families. AT&T's cumulative contributions to date totaling \$40,000 supporting Knock Knock's "Who's There?" Fund will be used for operational capacity building and educational programming for the museum.

Knock Knock Children's Museum is expertly designed to provide learning zones and programs to stimulate informal learning experiences for young children. The facility is under construction in City-Brooks Community Park on Dalrymple Drive in Baton Rouge across from BREC's City Park Golf Course and lakes. "The Knock Knock Children's Museum is going to be a wonderful



resource for the children in Baton Rouge and our surrounding communities,” said State Representative Pat Smith. “Not only will it be fun, but it will be educational and allow them to experience things they may not otherwise have the opportunity to encounter.”

“We have been working diligently over the years to make sure the Knock Knock Museum can be a true asset to children and families in the Baton Rouge community,” remarked Aza D. Bowlin, Knock Knock Board Chair. “It’s been inspiring to see so many people in the community come together in support of this project, especially state legislators like Representative Pat Smith, and community organizations such as AT&T. The passion, dedication and funding commitment from our community supporters has been the key to the present success and the unlimited future potential of Knock Knock Children’s Museum,” acknowledged Mrs. Bowlin.

Knock Knock Children’s Museum, a local 501 3(c) nonprofit, is the result of the work of dedicated volunteers and advocates for early education, a pivotal public-private partnership with The Recreation and Parks Commission for the Parish of East Baton Rouge (BREC), and the generous philanthropic support of the Baton Rouge community. The museum broke ground in April 2015, and is making great construction progress towards opening its doors of learning very soon.

“AT&T is always looking at what we can do to help promote learning for our community’s youth, and we’re very excited about the opportunities the Knock Knock Children’s Museum will be able to provide for children in the Baton Rouge community,” said Berry Balfour, AT&T Louisiana Regional Manager. “We believe this facility will enrich the lives of countless children and inspire and support lifelong learning.”